

Record-Herald Editorial and Feature Page

RECORD HERALD

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WEDNESDAY, NOV. 30, 1927

MORE PROTECTION NEEDED

A total of \$835,000,000 worth of American farm products were exported during the year ending June 30, 1927, an increase of more than 13 per cent over the previous year. The exports of grains and principal cereals, ran to \$402,000,000 a 54 per cent increase over the 1926 figure.

The black spot was the increase, however, in the value of foreign agricultural products imported into this country. It is plain that what the farmer needs is an increase in tariff protection rather than the abandonment of that American principle.

NEED OF CURB ON ORATORY

Congress is really facing a problem in its attempt to clear its docket during the coming session—the first of the 70th. While it is true that congress which comes in December can, if it so desires, continue in session almost indefinitely, experience has shown that where a national campaign is on, the national law-making body generally closes its doors on or about the time of the national conventions. When it does quit, as it will probably in the middle of June, 1928, it will reassemble again in December, 1928, but that session will end automatically and summarily on the 4th of March, 1929.

In view of these circumstances, the wealth of oratory which generally distinguishes congressional sessions, and which except in rare cases is not particularly harmful promises this time to work to the disruption of the necessary legislative program. In short, the man who points with pride and views with alarm for an hour or so on the floor of congress will be pretty close to a public disturber, and it will be rather surprising if there is not a more determined effort made in the Senate, for example to invoke and use a cloture rule for the curtailment of unlimited debate.

"Lenin and Ghandi are the two greatest men of the modern world," says the Rev. John Hayes Holmes of New York. Don't tell that to Mussolini or Big Bill Thompson.

Lots of fellows get credit for being hard boiled when they are only dumb.

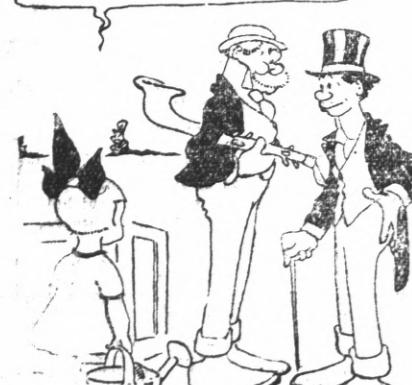
A New York man has held his breath six minutes. By all means elect him to congress.—Boston Transcript.

They say politics makes strange bedfellows. Possibly it is because of their fondness for the same bunk.—Humboldt Times (Eureka, Cal.)

An enterprising Georgia druggist placarded a display of favorite perfumery as "This year's best smeller."—Atlanta Constitution.

Europe may be mad at us but she is not mad enough to quit trying to sell us bonds.

THERE'S THAT PEST WE GOT FOR A NEIGHBOR TALKIN' TO THE LANDLORD



How To Earn Money!

I often wonder, my dear readers, how many of you before acting on my advice or suggestions, decide that after all it is too much trouble to work at home. There are so many other duties and pleasures! I hope there are not many who feel that way. Because, aside from the profit that any determined effort is bound to bring, you will find a joy in working and in knowing that you can actually create something that people want to buy. But don't think that you can reach the heights of achievement with your first effort. Even the people who are talented must study and practice to reach their goal. "Genius" as some one truly said, "is a capacity for hard work." I can tell from the letters that most of my readers must be geniuses!

I am a high school girl, faced with the proposition of working my way through dramatic school. I do not necessarily have to work at home; in fact, I'd rather not. How can a girl with no experience earn a fairly good salary with the least possible amount of training? A business course would take up six months, and then it would be about a year before I earned a worth-while salary.

I wonder what you mean, my dear, by a worth-while salary? As a clerk or salesgirl you might earn from \$15 to \$20 a week. The training is simple and you can usually learn your duties in a short time. I advise you to get over your prejudice against business courses; training of any kind is always an asset, and the sooner you get it the sooner you'll get a "worth-while salary!"

I'm starting a candy business in my own home. How can I sell the chocolates? I worked at it many years, but never for myself. I can make chocolates, but don't know how to start selling.—Mrs. C. C.

I love to get candy! That isn't a hint, but it does make a birthday or a date, seem nice, doesn't it? Find out the birthdays and anniversaries of your neighbors and then sell them candy on that day. Of course, sell it other times to. I'll send you the addressees of the women's exchanges, men who try to build up a trade among the people near you.

building through physical culture will receive the personal attention of Lady Grey, beauty culturist, and should be signed by the writer's full name and address, which will not be used without permission. Address her, care of this newspaper.

What Do You Know?

1. Who wrote "I have a rendezvous with death," and what happened to him?

2. What is the Prix Goncourt, and how is the winner known?

3. Who is Hilaire Belloc, and what are his versatile achievements?

4. What is the first name of Gelett Burgess?

5. Who is Padraic Colum?

6. What Irish soldier-author-playwright wrote "The Lord of the Mountains?"

7. Of what nationality is Percy Grainger, the pianist-composer?

8. Who was Sweden's most famous modern etcher?

The Smartest Thing My Dog Ever Did

One day my collar dog Prince entered a neighbor's room uninvited. The neighbor shouted at him and ran toward him. Prince ran out and around in front of our house where he deposited on the ground an unbroken egg in front of my little daughter, his playmate and pal. W. A. HANEY.

In your column the other night you quoted a letter from one who

Affairs of the Heart and Your Marriage Problems

Patricia Lee.

Patricia Lee answers questions relating to problems of married life. Names and address should be added to letters as a mark of good faith but will not be published. Readers who desire private answers should inclose a stamped self-addressed envelope and 10 cents in coin to cover cost of typing, etc. Because of space limitations it is not possible to print answers to all letters received, and readers who wish an early reply should take advantage of this service. On account of the large quantity of mail coming to this service, about ten days should be allowed for a reply. Write to Patricia Lee, care of this paper.

How can a man expect to get all the earmarks of being a real yarn and yet you advise him to pussyfoot along with a woman in the business of the marriage that he has entered if who apparently does not know the rudiments of married life. It seems next to impossible for the present day married woman to reason with her spouse unless she is given an awful big jolt. The opportunity furnished you by your department is big. Your influence on this important question might well be used to better advantage. I trust you will not allow prejudice to stand in the way of justice.—R. T.

Well, well, but you didn't give Jack D. any of your advice, did you? I am very glad to find that you don't agree with me, but only wish that you had stated your views on the matter of a man complaining about a nagging wife, though he admitted that six of the nine years that he had been married were very happy ones. I realize it doesn't mean to be prejudiced and try hard to see both sides of the question.

Sometimes the truth hurts, most horribly, but in the end the bruises of being told the truth is nothing compared to the searing of the hideousness of mistrust that grows and grows like a malignant growth when either one has deceived the other and is detected.

Dear Patricia Lee:

I have tried to solve my own problem but I can't. We have been married two years and my husband has one terrible fault. I had not been married very long before I found out that my husband had lied to me, and when I questioned him he told me more lies to cover up the first ones. He had borrowed money that I did not know about.

I begged him to stop telling lies and even got him to move from the town we were living in and started out anew here, I got new confidence in him, and we were very happy until one day I discovered that he had been borrowing money. I was terribly hurt, and even when he told me what he had done with the money I could not believe him. This has gone on time and time again, and I can't believe or trust him anymore. What shall I do?—UNN.

Man's physical action and his mental emotion reaction are usually affected by his physical condition. One who is suffering with foot trouble cannot have a keen, alert mind with the proper attitude toward life problems. By observing the way a person wears his shoes one can draw a pretty accurate conclusion as to his habits of thought. You can tell his temperament and inclinations.

It takes an energetic fellow to hit his heels on the outside and wear them down. This indicates leadership and executive ability. While wearing off the outside of his heel, this man usually wears off also the inside of the toe. This is also the case with the toe.

Both Scorpion and Taurus take very violent likes and dislikes to people upon first meeting them. These feelings may be well founded, though they appear to be quite unreasonable; but they should not be allowed to prejudice the judgment in business relations. It is impossible for most temperaments to like everybody, but a business acquaintance does not necessarily either like or friendship.

People who wear their heels down on the outside are superior in many ways to the average individual.

EXERCISE WHILE YOU SIT

One need not degenerate physically because one's occupation is sedentary. Always sit erect, with the small of the back supported in the order in which it is to be used, beginning at the outside. The knife or knives are placed at the right of the plate, with the cutting edge toward the plate; the spoons, with the bowl facing up, at the right of the knife; the forks, with tines turned upward, at the left of the plate. Silver for the dessert course is sometimes brought in with the dessert.

GOOD MANNERS

Q. In laying a table in what order should the silver be placed?

A. Silver should always be placed in the order in which it is to be used, beginning at the outside. The knife or knives are placed at the right of the plate, with the cutting edge toward the plate; the spoons, with the bowl facing up, at the right of the knife; the forks, with tines turned upward, at the left of the plate. Silver for the dessert course is sometimes brought in with the dessert.

DEAR PATRICIA LEE:

In your column the other night you quoted a letter from one who

What the Good Book Says by Rev. R. W. Keeler, D. D.

Q. Who wrote the Epistles to the Thessalonians? F. L. G. Brooklyn, N. Y.

A. Paul and Silvanus, and Timotheus, into the church of the Thessalonians, which is in God the Father and in the Lord Jesus Christ; God our Father, and the Lord Jesus Christ.—I. Thessalonians 1:1.

Q. Where is a joyful noise urged?

A. B. N. Los Angeles.

A. "Make a joyful noise unto God, all ye lands." Psalm LXV: 1.

Q. Were women once ordered to keep silent in church?—M. R. C. New Haven, Conn.

A. "Let your women keep silence in the churches; for it is not permitted unto them to speak; but they are commanded to be in subjection, as also saith the law."—I. Corinthians XIV: 34.

Q. Does Paul ever refer to himself as a prisoner?—G. S. T. Long Branch, N. J.

A. "Paul, a prisoner of Jesus Christ, and Timothy our brother, unto Philemon our dearly beloved and fellow laborer."—Philemon 1:1.

Q. Does Christianity imply obedience to civic authority?—E. J. A. The Bronx.

A. "Put them in mind to be subject to principals and powers, to obey magistrates and to do every good work."—Titus III: 1.

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Copyright, 1927, Warner Bros. Pictures, Inc.
Dolores Costello in "OLD SAN FRANCISCO" is a Warner Bros. picturization of this novel.

SYNOPSIS

Buckwell, Frisco politician, wants to secure Vasquez ranch. His nephew, Terry, loves Dolores, the dwarf, who is like a pointer working a party. Vasquez dies when Buckwell tries to get him. Terry exposes Vasquez. Buckwell kidnaps them, and threatens Terry's life unless Dolores clears his name. She saves Terry, but later refuses to leave him and forces Buckwell to flee into the underworld. Buckwell abducts Dolores. Holds her prisoner in infamous den where he plans to sell her into white slavery. Fire and earthquake save her from terrible fate as property of wealthy Chinaman.

CHAPTER XXI—Continued

Weakly she continued to crawl toward a door. Her groping hands touched its cold iron surface. She crossed the threshold and behind her a falling beam crashed down. The shock of it fell with its closeness was the final straw that broke her ebbing strength and with a soft moan she dropped forward in a dead faint.

Outside in the room she had just left the lone lamp sputtered in despair and went out. The whole place was in pitch blackness. Over her head and around her were heavy walls of steel. Scattered about her lay the gold and jewels of years of accumulation. The wealth of Chinatown! Dolores had crawled into the vault of China town's richest mandarin, and lay there silent and the most precious of them all.

Up above, half of San Francisco was being devastated. More than fifteen square miles of the city was being laid waste with a thoroughness that was appalling. Railroads and ferries stopped running, the water supply was cut off, telephone and telegraph lines were out of commission, electric power was shut off or put out of order by falling walls and quaking ground.

But only the exultant voice of the dwarf answered as he continued his mad dance before the body of Buckwell saying, "And so my brother we meet again! But this time I am free and you are confined in a smaller cage than your selfishness provided for me." His wild laughter echoed through the room.

"I'm up that crazy racket, you fool!" bawled Terry, half crazed

California
WEST COAST THEATRES INC.

2-DAYS ONLY—2
STARTING
TODAY

NORMA SHEARER

AFTER MIDNIGHT

What happens along Broadway—that glittering garden of gorean girls—when midnight.

A true story—sheer fascination—Shearer at her most brilliant!

Metro-Goldwyn-Mayer
PICTURE

Hal Roach presents His Rascals in
"BRING HOME THE TURKEY" an "Our Gang" Comedy

FOOTBALL SENSE "FOOTBALL FIELD OFFICIALS"

International News

Larry Caneo at the Organ

WEST COAST SCRIP BOOKS MAKE IDEAL GIFTS!

RICHMOND
THEATRE
Directed West Coast Theatres, Inc.

SEE IT TODAY!
NORMA TALMADGE
in
"CAMILLE"

with GILBERT ROLAND

"Snookeys Disappears"
A Roaring Comedy

Latest Fox News

Kiddies 10c — Adults 15c
Scrip Books Now on Sale

Coming! — Coming!
"AFTER SIX DAYS"

Legion Program Put
On By Scout Troop

A special program was put on by Troop 2, Boy Scouts of America, for the American Legion post of Richmond, sponsors of the troop, last night at Scout hall.

Chief Scout Executive R. F. Cox, presented the troop its charter. Yells were led for the visitors from the American Legion

by Yell Leader Al Brooks. James McMurtrie, scoutmaster, presided. The following program was given: Edward Hill, baritone solo; Donald Bergen, flute solo; Torry Wuesthoff, clarinet solo; Frank McKenzie, violin number; Frank Hoden, piano selection, and a banjo number by Donald Freeze. Two boxing bouts were put on by the following boys: Al Brooks vs. Donald McKenzie and Sherman Bray vs. Eugene Rafter.

Pt. Eagles Attend
Pinole Conclave

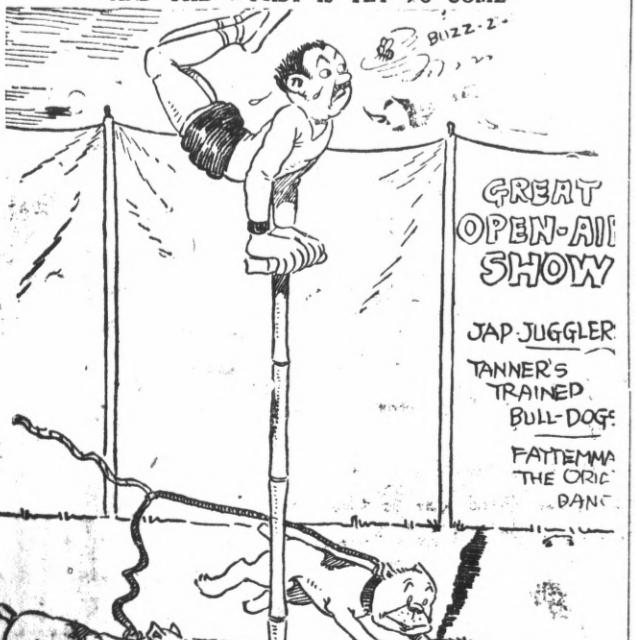
A big delegation from the Pt. Richmond Aerie of Eagles attended the county meeting of the lodge held in Pinole, Felix Bapst, president of the local chapter, announced.

Deputy State President Charles D. Sweeney of Antioch, State President Judge H. C. Puleifer of Oakland, State Chaplain John P. Steckler of Napa City were the evening's principal speakers. Pinole's degree team, winners in several state aerie competitions, initiated a class of candidates.

MRS. BUMGARNER HOSTESS
TO BEACON SEWING CLUB

Mrs. G. M. Bumgarner of 495 Tenth street, will entertain the Beacon sewing club at her home at 2 o'clock this afternoon.

AND THE WORST IS YET TO COME



CROOK PICTURE HOLDS BOARDS AT CALIFORNIA

Shortly after the San Francisco fire and earthquake, when Lawrence Gray was a cub reporter on a San Francisco daily paper, he followed with zeal and energy the achievements of the famous "gas pipe thug" who infested the damaged city and created a reign of terror until finally gathered into the police net.

In his role opposite Norma Shearer in "After Midnight," which is coming today to the California Theatre, Gray plays the role of a "gas pipe thug." Miss Shearer is his victim in this Metro-Goldwyn Mayer production, the ending of which is far happier than any of the gas pipe stories told by Gray for the newspaper for which he formerly worked.

"The gas pipe thug," says Gray,

"was a very dangerous character, mainly from the fact that most of his victims were women. He derived his name from the fact that he carried a two-foot length of lead pipe, such as is usually used for the conveyance of gas, which would approach a woman in some lonely part of town and offer to 'sell' her a piece of pipe for so much money."

"This, of course, was the equivalent of threatening to knock her unconscious with the pipe and robbing her of all her money unless she bought the piece of pipe.

Usually the frightened woman would gladly pay over the sum demanded rather than risk being the victim of physical violence.

The lead pipe, or gas pipe, thug, was a low type of crook who frequented disreputable pool rooms, dives, cheap bars and the like. He would obtain his gas pipe only when he needed some money for liquor or to gamble with. In fact, he was too lazy and no account to even be a real robber. This made him doubly dangerous.

"After Midnight" was directed by Monta Bell, who was also the author of the original screen story. Gwen Lee plays the role of Miss Shearer's very wild sister. The story is a very dramatic one, though high-lighted with comedy.

Other features include "Bring

ing Home the Turkey", a Hal Roach "Our Gang" comedy; Foot

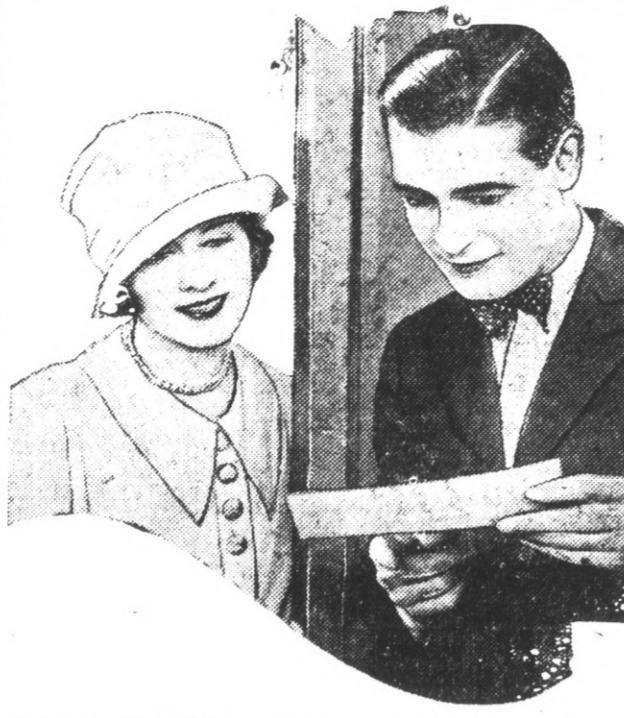
ball Sense "Football Field Of

icials" and International News.

WEST COAST SCRIP BOOKS MAKE IDEAL GIFTS!

Thug Plays Gentlemen

NEVER THINK to look at Lawrence Gray in this peaceful moment with Norma Shearer that he is in reality (on the screen) gas pipe thug of the first water, perhaps waiting for the opportunity to send poor Norma into a coma with a well applied blow of the aforesaid section of pipe.



Radio News

KGO—361 Meters
General Electric, Oakland

11:30 a. m. to 1 p. m.—Concert.
1 p. m.—Weather and stock reports.

6 to 6:55 p. m.—Dinner concert.
6:55 p. m.—News, weather, produce, grain, cotton and stock reports.

8 to 9 p. m.—Vaudeville.
9 to 10 p. m.—Pacific Network; musical program "The Gababond at the Firemen's Ball."

10 p. m. to midnight—Dance music.

KY—309 Meters
San Francisco

19:30 to 10:45 a. m.—Diet and health talk.

11 to 12 noon—Tom Cats meeting.

5 to 5:30 p. m.—Radio Santa Claus.

5:30 to 7 p. m.—Golden Gate Crier and George Earle.

6:30 to 6:45 p. m.—Diet and health talks.

7 to 7:30 p. m.—"The Belle of Barcelona."

8 to 9 p. m.—Refa Miller, Ray McDonald, Mary V. Ryan and Comiele Danero.

9 to 10 p. m.—Orchestra with intermission by Henry and Esther Hamann, Coney Cook and Van Steeke.

10 to 11 p. m.—Dance music.

KPO—428 Meters
Bros. Chronicle, S. F.

6:45 to 7:15 a. m.—Health drill.

7 to 9 a. m.—Happy hour.

10 to 10:30 a. m.—Domestic economy talk.

10:30 to 10:45 a. m.—Town crier.

11:30 a. m. to 12:50 p. m.—Hawaiian music with Elmer Herling baritone.

12 noon—Time signals, Scripture reading and weather forecast.

1 to 2 p. m.—KPO orchestra.

4 to 5 p. m.—Program of Russian Gypsy music.

5 to 6 p. m.—Children's hour.

6 to 6:30 p. m.—Town crier.

6:30 to 7:30 p. m.—Lind's orchestra.

KFWI—250 Meters
San Francisco

7 to 8 a. m.—Health exercise.

8:20 to 10:27 Musical breakfast hour.

10:27 to 10:30—Weather report.

Noon to 1 p. m.—Concert.

1 to 1:30 p. m.—County store.

5 to 5:30 p. m.—Concert.

5:30 to 5:45 p. m.—Advance construction reports.

5:45 to 6 p. m.—Musical program.

6 to 7 p. m.—E. A. Mancini, tenor; Thelma Myrick, soprano; Dorothy Beiber pianist.

7 to 7:15 p. m.—Sport review.

8 to 9 p. m.—Studio program.

10 to 11 p. m.—Dance music.

KFRC—268 Meters
Don Lee, S. F.

7 to 8 a. m.—Seal Rock program by Simpy Flits and his seals and mermaids.

8 to 9 a. m.—Studio program.

10 to 11 a. m.—Georgia O'George.

11 to 11:30 a. m.—Household

KJBS—220 Meters
San Francisco

9 a. m. to noon—Instrumental and vocal selections.

1:30 to 2 p. m.—Vocal and instrumental selections.

8 to 10 p. m.—Semi-classical program.

KFWM—316 Meters
Oakland, Tribune

10 to 11:30 a. m.—Orchestra and vocalists.

11:30 to 1 p. m.—Luncheon concert.

1 to 1:30 p. m.—Studio program.

5:30 to 6:30 p. m.—Brother Bob.

6:30 to 7 p. m.—Dinner concert.

7 to 7:30—News Broadcast.

8 to 9 p. m.—Educational program.

9 to 10 p. m.—Variety hour.

KGTT—207 Meters
San Francisco

6:45 to 8 a. m.—Health and Good Cheer hour.

8:45 to 9:15 a. m.—Prayer service.

9:15 to 9:45 a. m.—Prayer service.

9 to 9:45 a. m.—Educational lectures.

9:45 to 10 a. m.—Health talk.

10 to 10:30—Shopping hour.

10:30 to 11:30 a. m.—Education lectures.

11:30 a. m. to 1 p. m.—Concert.

4 to 5 p. m.—Uncle Charley and Aunt Belle.

5 to 6 p. m.—"Who's Who" hour program.

6 to 6:45 p. m.—Musical program.

6:45 to 7:30 p. m.—Shopping hour.

8 to 10 p. m.—Trillium Trio, assisted by Marian May, contralto.

10 to 11 p. m.—"Theater Review."

KTAB—303 Meters
Oakland

6:45 to 8 a. m.—Health and Good Cheer hour.

8:45 to 9:15 a. m.—Prayer service.

9:15 to 9:45 a. m.—Prayer service.

9 to 9:45 a. m.—Educational lectures.

9:45 to 10 a. m.—Health talk.

10 to 10:30—Shopping hour.

10:30 to 11:30 a. m.—Education lectures.

11:30 a. m. to 1 p. m.—Luncheon concert.

1 to 1:30 p. m.—Studio program.

5:30 to 6:30 p. m.—Brother Bob.

6:30 to 7 p. m.—Dinner concert.

7 to 7:30—News Broadcast.

8 to 9 p. m.—Educational program.

9 to 10 p. m.—Variety hour.

KFW—508 Meters
Oakland, Tribune

10 to 11:30 a. m.—Orchestra and vocalists.

11:30 to 1 p. m.—Luncheon concert.

1 to 1:30 p. m.—Studio program.

5:30 to 6:30 p. m.—Brother Bob.

6:30 to 7 p. m.—Dinner concert.

7 to 7:30—News Broadcast.

8 to 9 p. m.—Educational program.

9 to 10 p. m.—Variety hour.

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IMPORTANT FACTS ABOUT THE NEW FORD CAR

*Complete details of the new model
will be available this FRIDAY
in this city*

FRIDAY of this week will unquestionably be one of the most important days in the entire life of the automobile industry. On that day, complete details of the new Ford will be available in this city.

You will be surprised when you get the facts about the new Ford car, for you never have dreamed that such a really fine car could be produced at a low price. As Henry Ford himself says—

"The new Ford car embodies the best results of our experience in making 15,000,000 automobiles. We consider it our most important contribution thus far to the progress of the motor industry, to the prosperity of the country, and to the daily welfare of millions of people."

The new Ford car is distinctly a new and modern car, designed to meet new and modern conditions. It is more than a new automobile. It is the advanced expression of a wholly new idea in modern, economical transportation.

*An entirely new car
in every respect*

The minute you see it—ride in it—you will realize that it is not a mere refinement of the former model T Ford, but a new car from radiator cap to rear axle! Many features of it are exclusive Ford developments. Some are wholly new in

*The new Ford
car has exceptional beauty of
line and color. It is, in every
respect, a new and modern
car, designed and created
to meet modern conditions.*

automobile practice. There is nothing quite like it in quality and price.

The new Ford car has unusual beauty of line and color. . . . It has a 40-horse-power engine. . . . It will do 55 and 60 miles an hour with ease and has actually run 65 miles an hour on road tests. . . . It is quiet and smooth-running at all speeds. . . . It is remarkably quick on the get-away. . . . It has specially designed mechanical four-wheel brakes. . . . It has hydraulic shock absorbers. . . . It has a standard, selective gear shift. . . . It is quick and easy to handle in traffic and steady and sure on the open road. . . . It runs 20 to 30 miles on a gallon of gasoline, depending on your speed. . . . And it has the stamina and reliability that you need for mile-after-mile and year-after-year service.

*The new F... l car will sell at
a surprisingly low price*

When you think of such features as these, you think instinctively of a car costing much more than the new Ford. The low price is as unusual as the appearance and performance of the car itself.

The low prices of the six body types are undoubtedly lower than you thought they would be when you first heard that Ford was making a new car. They are, in fact, lower than we thought they could possibly be when we started to make this car.

We determined to bring new comfort, beauty, speed, safety, economy and reliability within reach of everybody who drives a car, and then forced ourselves to find ways to make the low prices possible.

The new Ford car is the result of years of careful planning. Every part of it has been tested and retested in actual practice. There is no guessing as to whether it will be a successful model. It has to be. There



*The new Ford has
unusual speed and power. It
will do 55 and 60 miles an
hour with ease and has run 65
miles an hour on road tests.*

is no way it can escape being so, for it is the sum total of all we have learned about motor car building in the lifetime of the Ford business.

*Some of the features of the
new Ford car*

In this connection we call your particular attention to the new engine; the new pump, splash and gravity oil system; the multiple dry-disc clutch; the new pump and thermo-syphon cooling system; the new battery, coil and distributor ignition; the low center of gravity and minimum unsprung weight which combine with the hydraulic shock absorbers to make the new Ford such an easy-riding car; the irreversible steering gear, with the column and the housing of the steering gear mechanism welded into a single all-steel unit; the seamless, all-steel torque tube; the new one-piece, welded, steel-spoke wheels; the three-quarters-floating rear axle in a forged-steel housing of exceptional strength; the theft-proof coincidental lock; and the aluminum pistons which were selected after many tests because of their light weight and heat-conducting qualities.

*"The new Ford car embodies
the best results of our experience in
making 15,000,000 automobiles.
We consider it our most important
contribution thus far to the pro-
gress of the motor industry, to the
prosperity of the country, and to the
daily welfare of millions of people."*

Henry Ford

Steel forgings are used throughout except, of course, for the engine castings. More steel forgings, in fact, are used in the new Ford than in almost any other car, regardless of price.

WE ARE able to sell this new Ford car at a low price because we have found new ways to give you greater value without a great increase in our own costs. Because we own our own ore mines, coal mines and timber lands and the source of most of our raw materials. Because we make virtually every part used in the new Ford car. Because it is the Ford policy to make a small profit on a large number of cars, rather than a large profit on a small number of cars.

*There is nothing like it in
quality and price*

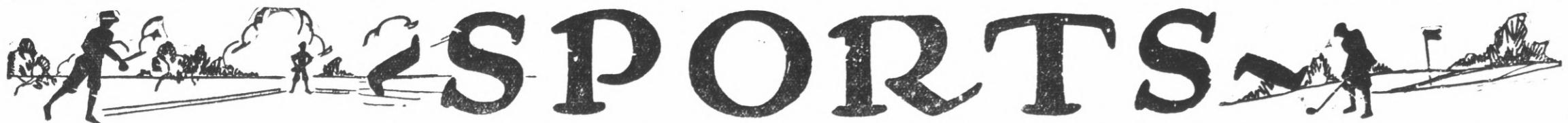
No other manufacturer can possibly duplicate the new Ford car at the Ford price because no other manufacturer does business the way we do. The public made this business possible. We believe we should share our profits with the public by continually giving greater and greater value for the money.

There are good and substantial reasons, therefore, why the new Ford car is the most unusual value ever offered in a low-price car.

By all means, learn about the new Ford on Friday when it is officially announced in this city. You will know then that there is nothing quite like it anywhere in quality and price.

FORD MOTOR COMPANY

Detroit, Michigan



HARD BATTLES ON TAP FRIDAY AT EL CERRITO

Price Returns From Scouting Penn Gridders Set For Game

BERKELEY, Nov. 29.—Nibs Price, University of California football coach will return Sunday from an excursion east to scout the University of Pennsylvania Quakers, opponents of the Bears in a post-season game on December 31, and his head will probably be busy with plans for stopping Penn's now famous aerial attack unleashed in its game with Cornell.

The Quakers met Cornell on Thanksgiving day and with Price as one of the spectators went over the Ithacan's heads for a 35 to 0 victory. They threw 15 completed forward passes for an average gain of 23 yards and a total advance of some 339 yards, probably a record for the 1927 season.

Penn's veteran halfback, Paul Murphy, was on the tossing end of a majority of the passes, and Johnny Schoder rated as one of the East's smartest field generals was the receiver. It is this combination that the Bears will have to watch.

Penn, like California, was seriously handicapped earlier in the season by injuries but by the time of the game with Harvard that jinx had been overcome and with a hitherto undiscovered offensive power the Crimson, Columbians and Cornell were humbled in a row.

With the experience gained in these games and the opportunity of added practice after the western trip the Pennsylvania team, eastern critics say, will probably be one of the strongest invading teams that ever came out of California.

Mickey Brown, the best boy seen in a long time in Richmond will box a four rounder against Phil Guerrera of Nevada.

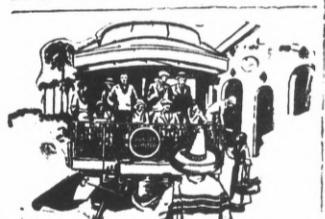
Cliff Hottinger and Joe Schwartz both of El Cerrito, are to step four rounds or less.

Bobby McIntyre of Oakland and Young Franklin of Berkeley, heavyweights will clash in another four rounder.

Charlie Actis of Richmond and Young Cumpston of Oakland will open the show.

Joe's Battery Shop

And official headlight testing station at 1325 Macdonald Avenue. Open evenings. Telephone 1466. Look for the sign. 11-17-1 mo.



The Sunset Trail through romance

You may see the picturesque Southwest and old South at no additional fare on your trip East.

The colorful route of "Sunset Limited," through the picturesque Southwest and the romantic Old South will delight you. Arizona, New Mexico, Texas, luxuriant Louisiana; everywhere reminders of stirring history of the nation's southern boundary.

Apache Trail Highway trip if you wish; strange mesa lands; El Paso with quaint old Mexico just across the river at Juarez.

"Sunset Limited," famed round the world, carries you swiftly and comfortably over this fascinating route. Its appointments are superb; as fine as a first-class hotel or club.

As for Sunset Route pictorial booklet. From New Orleans, you can continue to Chicago or points east by train or go to New York aboard Southern Pacific steamship.

Return, if you wish, via another of Southern Pacific's routes—Overland, Golden State or Shasta.

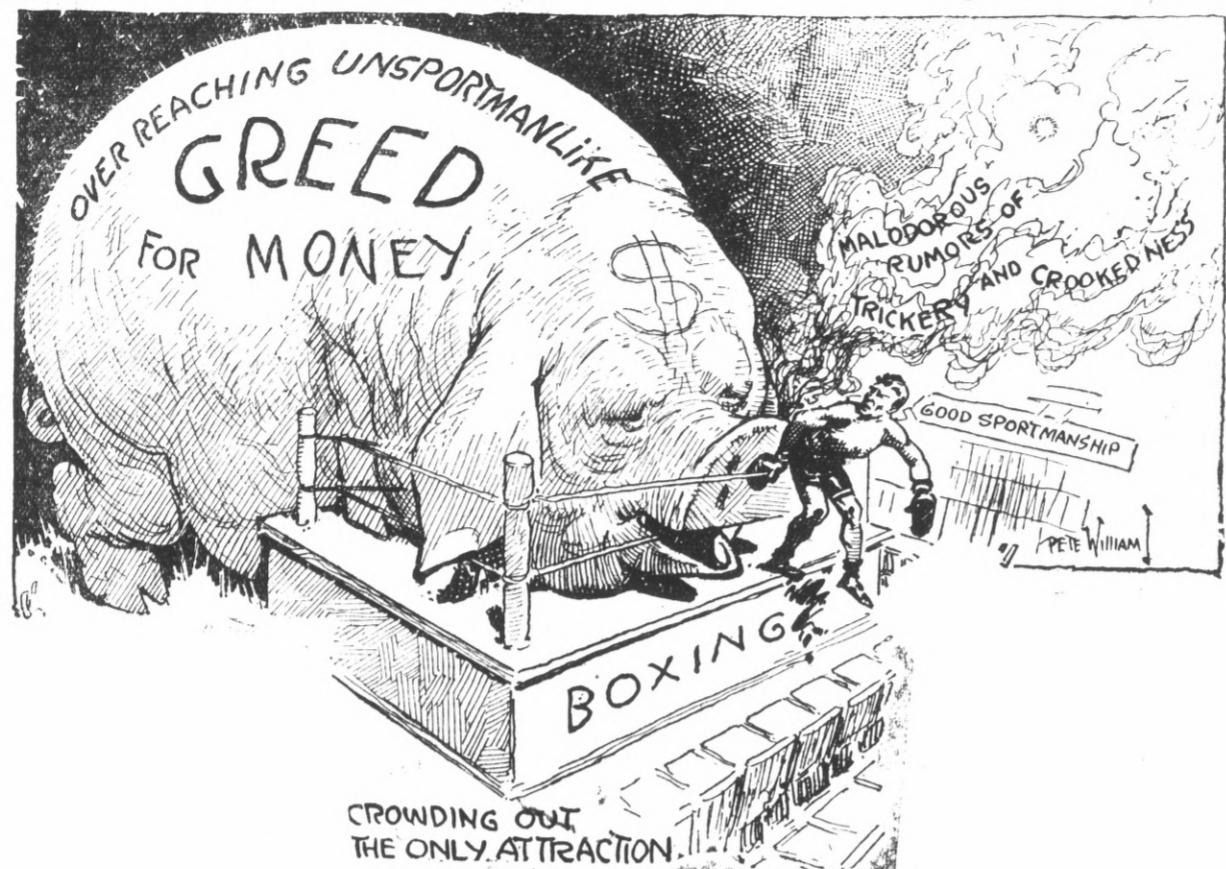
4 Great Routes 12 Famous Trains
For transcontinental travel
A choice offered only by

Southern Pacific

L. G. EBY, Phone Rich 60



THEY DON'T PAL TOGETHER



By Pete Williams

M'Racken And Maliks Hold City League Second Place

TROJANS HEAR DRURY SCORE GAME RULING

Two teams are still tied for second place in the Richmond Basketball City League according to an announcement made yesterday by W. L. "Doc" Seawright, director of the league. Ben Maliks' Style Experts are tied with Ward McRacken Clothiers as the result of Monday night's game.

The tie may be broken Thursday night when the Maliks meet the Santa Fe Tie Walkers at the Junior High School Auditorium.

The preliminary game will be played by the Mechanics Bank quintet and the LaMoline Druggists.

So far this season the Bankers have been unable to break into the scoring column but the strong Druggists.

"After all has been said and done, we feel that we have traveled a long distance to be robbed of a victory."

The ruling by John Schommer was the subject of a statement made by Coach Howard Jones upon the team's arrival here.

"Understand this, we make no alibi for losing," Jones said.

"But I'm tired of taking everything in the name of good sportsmanship."

Drury in a statement said:

"The officials of the game know what I think of their ruling on that disputed play, which was the break of the game."

In his address Drury declared he and his mates had left for Chicago expecting to "bring home the bacon," but now he stood before his fellow students empty handed.

"All of us, from the coach to the lowest substitute, felt very badly about our defeat," he declared.

"But we shall go into the game with Washington Saturday with an undaunted determination to win. We're tired now, but we'll be ready for the game Saturday."

Various other U. S. C. players when interviewed affirmed their belief that U. S. C. had been given the short end of the deal on the disputed safety play.

Jess Hibbs, tackle, added that "Chicago treated us fine and Notre Dame is a great team."

Harold J. Stonier, Vice-president of the University, in welcoming the team home, said:

"We are proud of the eleven that represented us in Chicago. Although we came out on the short end of the score we do not feel we were defeated."

"I used to think that to kick a point after touchdown was the most important thing in the game but after last Saturday, I find that the game is more important when you add up the score."

Ed Sullivan's SPORT WHIRL

BILL DUFFY LEADS BY TWO EARS

When wee Willie Smith sailed in from South Africa and joined up with the cauliflower ears now wagging for Bill Duffy, it marked an important step in the battle now being waged by fight managers all over the country for the control of the cauliflower output.

He acquisition of Willie Smith the South African holder of the European title places Duffy several ears in front of the cauliflower procession.

It is in the nature of an open secret that Dempsey, when he fights again, will be under the direction of Duffy in addition to Dempsey, Duffy will then have Leo Lomski, Ace Hudkins, Andy D. Vodi, Jackie Fields, Billy Grimes, Willie Smith, Jack Silvers, Eddie Anderson, Walter Hogan and Eddie Reilly, who has just emerged from the amateur ranks.

I doubt that any fight manager in the game can hold a candle to that list. In the matter of earning power and prestige this Duffy stands by itself.

He is in the same position as Cash-and-Carry Pyle when Pyle had Ied Grange, Suzanne Lenglen, Vincent Richards and Mary K. Browne under his direction.

I have often wondered why it was that C. C. Pyle and Bill Pickens left the boxing racket so severely alone.

On closer consideration, it is a matter of concern that these two masters of the "art" stayed on the sidelines while other less worthy ballyhoo artists than themselves have earned a living wage in the manipulation of stocks on the Cauliflower Change.

Pyle, who buckled the U. S. Lawn Tennis Association and the college as well, is just the entry to buck the moguls of the leather trade. And yet you won't find so much as a featherweight on his stable.

Redding—Shasta County's largest trout hatchery, on Burney Creek near Patone, opened.

TELL-TALE ARTERIES

Are your arteries showing a tendency towards becoming hard? Do you have any difficulty in breathing, heart palpitation or dizzy spells? Look out for high blood pressure! It's a dangerous condition that may cut life short. Living at the pace we do today we put too great a strain upon our vital organs, especially the liver. The liver becomes fat, sluggish, fatigued, the blood is deprived of the poisons formed in food waste. Then a toxic condition of the whole system with heart and blood vessels affected. The liver occasionally needs a little help and there's nothing better for this, as doctors agree, than ox gall. Ox gall is a remarkable natural stimulant for the human liver, promoting its normal active functioning so essential to real health. Dioxol tablets are general medicine and tasteless, each tablet representing 10 drops of pure ox gall. To be sure of getting the genuine ox gall, be sure of getting Dioxol. They cost less than 2¢ each at good druggists, and a few make a wonderful difference.

Wyeth Chemical Co., Inc. Free Test. New York, Dept. W. 17. Mail me Free Dioxol Samples.

ALVIN ONE OF MID-WEST'S BIG DEALERS

Deading in Cauliflower Ltd. shares is not confined to New York city, although I believe the boys along the metropolitan Tin Ear "Alvis for Artists" is his trade slogan, but the suspicion on the other sections of the country.

Ray Alvis of Chicago does a wholesale business with Chuck Wiggins, Eddie Shea and Meyer Grace as his headliners.

"Alvis for Artists" is his trade slogan, but the suspicion on the part of certain officials that Shea was too much of an artist against Charlie Phil Rosenberg one night has dampened Ray's enthusiasm for New York.

This by the way, was one of the most stirring scraps ever staged in New York. If it actually was a phony, then I'm for bigger and better phonies. The Civil War was a brawl between housemaids compared to the Shea-Rosenberg shindig, which ended with Shea knocked out.

Tom McGrath of the Pacific Coast is another noted wholesaler. McGrath does not go in heavily for quality, but he does stress quantity. He believes that fifteen fighters, getting \$650 per capita a fight, can do more business than one high-priced scrapper getting \$5,000 for his end.

A course in adult arithmetic will convince you of the soundness of McGrath's reckoning.

FRANK CHURCHILL LIKES A MANILA FLAVOR

Of all the cauliflower connoisseurs, Frank Churchill alone is a specialty trader.

Churchill stands alone when it comes to Filipino fighters. He had Pancho Villa and since that time he had Elmo Flores, Pancho Dencio and a host of other brown-skinned little fighting men from Manila and its suburbs.

Walt Miller, manager of the late Tiger Flowers, was and still is the ace manager of the South.

If Walt struck all of his stable together, their dogs, or feet would cover the entire Mason-Dixon line. He has Young, Strubling, Clyde Hull, Tommy White, Tommey Jones, Bob Lawson and a raft of others who bend ears all over the Georgia-Alabama circuit but are not known in the big cities.

Edie Sears with Muffy Callahan heading his list, is one of the affluents figures on the Pacific Coast.

Leo P. Flynn, once the biggest dealer of them all, was at his height when he had Brennan, Renault and a few other stars topping an elaborate string. Jack Dougherty, the Baron of Leiperville, has made a come-back with George Godfrey but for a long time Red Barrett was the piece de resistance of this stable.

Paddy Mullins was in his prime with Harry Wills, Pete Latzo, George Courtney and Phil McGraw, but Wills is through and Latzo has deserted the ranks.

Then there is another angle to this business. Just as there are independent bookers in the theatrical racket, so are there bookers who send in fighters to every spot in the country. Joe Jacobs and Billy McCauley are the best known pair of bookers in the fight game.

Associated with Pete Reilly, they book out of their office Jack Delaney, Frankie Genaro, Jack McVey, Joe Glick, Sammy Vogel, Eddie (Kid) Wagner, Solly Seeman, Phil Krug, Andre Routis, Ray Miller and five or six others.

St. Edmund's team beat the First Baptist church by reason of heavier attack, the final score, 18 to 7. The game was not as lopsided as the score might show, the Baptists putting up a good battle.

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ADVERTISING RATES
CLASSIFIED
ADVERTISING RATES1c Per Word Per Day
Minimum Charge 35c

Classified Index:

1. Lodges and Meeting Notices.
2. Lost and Found.
3. Special Notice—Personals.
4. Help Wanted—Situations Wanted.
5. Automobiles.
6. Business Directory.
7. Business Opportunities, Investments.
8. For Rent—Rooms, Houses Apartments and Flats.
9. For Sale—Miscellaneous.
10. Wanted—Miscellaneous.
11. Real Estate for Sale.

Lodge and Meeting Notices

NATIVE SONS—Of Golden West, No. 217, Edward Peterson, Stege, President; R. H. Cunningham, Secretary; 520 Ohio Street. Meeting nights, first and third Tuesday of the month. Meeting place, Redman hall Eleventh Street and Nevins.

KNIGHTS OF PYTHIAS—Richmond Lodge, No. 13 meets every Wednesday night at K. of P. hall, 5th St., near Macdonald. Visitors always welcome. O. Carroll, C. C.; F. G. Blackhart, K. of R. and S.

ST. ANDREW'S SOCIETY—of Richmond and District—Meets second and fourth Wednesday at 8 p. m. in Richmond Club House. Scottish visitors are always welcome. Pres. W. J. Macdonald, 2217 Nevins Ave. Phone Rich. 1553. See Geo. Smith, 1831 Roosevelt avenue.

RICH. AERIE NO. 354 F. O. E. meets every Tuesday at 8 p. m. at the W. O. W. hall, 7th Macdonald. Felix Baptist, W. O. W. Phone Rich. 1008. W. W. McChristian, Secy. Phone Rich. 1085. A. G. O'Loan, 203 Barrett Ave. Phone Rich. 443.

8—For Rent—Rooms, Homes, Apartments' Flats

FOR RENT—FIVE ROOM FLAT, with garage, at 547 Sixth street. 11-24-12t.

FOR RENT—THREE ROOMS, FURNISHED, private bath, \$20.00, children welcome; 445 Second street. 11-22-6t.

FOR RENT—BUNGALOW STRICTLY modern, four rooms, breakfast room, wall bed, fireplace, shower bath, and double garage, 525 Tenth Street. 11-26-3t.

FOR RENT—THREE ROOM FURNISHED apartment, Adults, 338-20th Street. Phone Rich. 556-W.

FOR RENT—FRONT BEDROOM, hot water, telephone, 621 Bisell. 11-29-1t.

FOR RENT—4 ROOM FLAT, wallbed, garage, including water. \$35.00. 218 Sixth Street. 10-22-1t.

FOR RENT—FOUR ROOM MODERN house, with basement and garage. Inquire 245 Eighteenth Street. 10-29-1t.

7—Business Opportunities, Investments

\$10.00 TO \$50.00 QUICKLY
To The Many Workers
Rates lowest. No security, no publicity. Best and most private terms. What National banks do for big business, we do for the man or the woman who works.

H. L. DRAKE
607 Macdonald Ave.

ZEB KNOTT
Certain-Tee Paints, Varnishes and Enamels.

All Grades of Wall Paper
PAINTING AND PAPER HANGING
119 North Seventh Street
ALL WORK GUARANTEED

FOR SALE—RABBITS, 6 DOES, 2 bucks, and baby rabbits. Cheap. \$24. Bissell Ave. 11-26-3t.

FOR SALE—BABY CHICK AND Pullet. Barred Rocks, R. I. Reds, Turkeys, Golden Buff and White Leghorns. Booking orders for December and January delivery.

ENOCH CREWS
Seabright, California.

Mr. I. Knowitt There was more noise than sense to the argument!

11—Real Estate For Sale

Paulsen's TIPS!

5 ROOM HOUSE

21st Street

Substantial home in fine location on 21st Street, near Macdonald Avenue. In good condition and very comfortable. Exceptional value for the money. Has double garage and 1-1/2 lots. Lots alone worth \$1200. Price only \$350. Low down payment and easy terms.

PAULSEN REALTY SERVICE REALTORS

Calif. Theatre Building Telephone Richmond 825
Night Phone, Rich. 28-11-3

Wanted

COATS, DRESSES, FURS and FUR coats. Factory samples, sizes 14 to 54. Huge stock. Dow's Wholesale Mens 133 Kearny, nr. Sutter, Rich. 306, S. F. 9-18-1t.

TENANT WANTED

FOR PORTION of store at 1018 Macdonald Avenue, long lease, apply to Steve Bartikas at 1214 Macdonald Ave. 11-29-3t.

REPORTER—OPPORTUNITY IS OFFERED

young man or young lady to take up newspaper work.

Apply to manager Records, Her- ald.

RADIO SERVICE — BY EXPERIENCED men. Repairs and installation. Call Richmond 228-A. A. E. New, 621 Tenth Street. 11-26-6t.

WANT TYPING TO DO AT HOME

phone Rich. 2839-W. 11-27-6t.

9—FOR SALE—Miscellaneous

LET ME HELP YOU GET A HOME OF YOUR OWN—I have built and sold more than 100 homes to honest people leaving the customary down payment to the buyer.

32520—\$600 DOWN

One of the most attractive homes in Mira Vista. Located on high ground, with a wonderful view, yet close to San Pablo Avenue. This place is easily worth \$10,000.

Frank S. Foster, Salesmanager

Evening Phone 1152-W

Money To Loan

REAL ESTATE LOANS — TO BUILD AND REHABILITATE. Quick action. No appraisal fee Earl Realty Co. Macdonald Ave at 44 Street. See Mr. Steele, Richmond 2448 9-18-1t.

MOVING DAY FOR NEWLYWEDS

It's not because you haven't got the money, here is your chance to get a new home.

6-room dressing room, laundry, bathroom, French doors, kitchen, tile floor, back case and writing desk, fireplace, nice basement, garage. Property one block from street car. Submit your own terms. Lot 40x100. Owner 1268 47th Avenue, Oakland, Cal. Tel. Fruitvale 5766-J. Write or phone for appointment. 11-20-1t.

4—ROOM BUNGALOWS, BATH and GARAGE.

Wall-bed, also separate bedrooms. Open fire-place. Very desirable. Lovely gardens. Splendid neighborhood. On carline.

BURG BROS., Inc.

309-23rd St., RICHMOND 730

LOST AND FOUND

LOST—BLACK DOG, WITH SOME

TAN, 7 months old, long tail, short hair. Breed mixed hound.

Lost on November 13, between Pinole and San Pablo. \$15.00 reward for return of dog to owner.

Albert Smith, Box 221, Phone 11-27-3t.

Chryslers!

Chryslers!

Entire dealers stock of brand new cars of the latest production all at big cut in price. Must be sold at once.

The chance of a lifetime.

WE PROVE VALUES BY COMPARISON.

WE ENJOY HONEST COMPETITION.

WE ARE AT YOUR SERVICE.

M. A. HAYS COMPANY

REALTORS

2216-18 Macdonald Avenue

Tel. Richmond 898-899

BRANCH OFFICES.

Phone Rich. 1464

476 San Pablo Ave.

Highland Office

Phone Rich. 854

255 16th St. Richmond

Mr. I. Knowitt There was more noise than sense to the argument!

HEY, WHAT'S THE IDEA TRYIN' TO KICK THE DOOR O' MY ROOM DOWN?

DODGONE ALL FISH HOOKS! I KNOW I DIDN'T PUT THAT SPRING LOCK ON—

YOUR ROOM!! WHERE DO YOU GET THAT STUFF?

IF YOU DON'T CLEAN OUT O' HERE YOU'LL THINK THE BUILDING FELL ON YA!

YES, MY ROOM!

SEEKING TOO MUCH LIQUID REFRESHMENT THIS IS NOT YOUR ROOM—

WOT? WHY, YOU'RE CRAZY—ILL—

SAY, FOR HEAVENS SAKE DRY UP OUT THERE ! LET A FELLER SLEEP!!

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WILSON SCHOOL OPENING IS SET FOR JANUARY 9

(Continued from Page 1)
The slate roof on the Woodrow Wilson elementary school is progressing without danger from rains, according to City Superintendent of Schools W. T. Helms who declared that the latest addition to the city schools will be ready for opening January 9. Interior finishing will be started within a few days; the large playgrounds are being filled in and put in shape for the opening. The new Woodrow Wilson school is located at Forty-second street and Roosevelt avenue and will accommodate the pupils in that section of the city now attending the Grant school. It is designed to relieve the present congestion.

Big Response Assures Red Cross Success

That Richmond will go over the top in the 11th Annual Roll Call was the opinion of George A. Rader, Roll Call Chairman, in a statement issued yesterday. Over \$2400.00 which is more than twice the amount subscribed last year, is the amount brought in to date for the present drive. With the membership mounting daily, and several industrial plant solicitors reporting additional enrollment to be turned in during this week the success of the Roll Call is well assured.

Rader further expressed his opinion that the feeling of sympathy toward the Red Cross shown by the people of Richmond was not the only factor involving the success of the present drive. Much credit is due the members of the Roll Call committee who with very efficient and untiring energy pushed the soliciting throughout the enrollment period. This committee of which Rader spoke so enthusiastically was composed of Mrs. Hazel W. Pickard, Roll Call Secretary, Mrs. Francis Kent Publicity.

Mrs. E. I. Scofield Women's Groups.

Mrs. Emily Axtell, Foreign Groups.

Rev. H. I. Oberholzer, Service Clubs and Ministerial Ass'n.

Way M. Neville, Special Gifts.

Bert Scoble, Industrial.

A. G. Padakis Treasurer.

Mrs. Geo. Rader, Booths.

Homer W. Patterson, Professional.

W. T. Helms, Educational.

Mrs. Ella Gerrink, Pineapple.

Mrs. Sara Rowden Paine Richmond.

Mrs. L. B. Salturi, El Cerrito.

A. D. Jones and E. L. Scofield Fraternal.

The above committees were ably assisted by many well known Richmond people.

Roll Call Headquarters will keep open daily from 1:00 p. m. to 5:30 p. m.

SCAVENGERS

RICHMOND SCAVENGER CO.—All

sorts of refuse removed on short

notice. Call up phone 966 and

time in afternoon.

JOHN L. PARKER

PHOTOGRAPHER

Richmond, Calif.

PARKER STUDIO SPECIALS

12 Newest and best 5x7

Easels Reg. \$13. Dec. \$10

12x16 Latest styles.

Regular \$9. 12x16 Newest Easels \$6

One Large Portrait Given Free

With Dozen of Either of

the Above.

1920 MACDONALD AVENUE

Phone Richmond 355

OUR MOST VALUABLE ASSET

—our old customers, that is, customers who have been long time patrons of our markets. These customers prefer to deal with us because we understand and take care of their special needs in an efficient manner. Our following of satisfied customers is the best recommendation we have to offer. It is with pride that we make this statement. We solicit your patronage on these merits.

ONCE A CUSTOMER, ALWAYS A CUSTOMER

— WEDNESDAY —

PRIME RIB STEAKS, each 18c
OUR PRIDE HAMBURG, lb. 20c
FRESH WHITE MARSH EGGS, dozen 47c
NEW CROP WHITE CLOVER COMB HONEY, each 25c
CALIFORNIA HOME CATSUP, large bottle 25c
DODGE HAWAIIAN PINEAPPLE, 2½ can 25c
DODGE SOLID PACE PUMPKIN, 2½ can 20c

MAY WE SERVE YOU?

Richmond and Central Markets
O. R. LUDEWIG'S, INC.

510 Macdonald Ave.
2 Phones—No.'s 1900-1901

*Old Santa Is
Given Welcome
On Visit Here*

**DEDICATION OF
SHAFT TO WAR
DEAD DEC. 11**

(Continued from Page 1)
Mahnke were powerless to keep back the hoards of children eager to clasp the hand of old Santa Claus. Louis Garfinkle, chairman of the Merchants' committee that planned the activities for this year and Clifford Anglim, secretary, welcomed Santa Claus. Mayor Matthee Chandler extended the greetings of the city to the aviator from the north as he stepped from his biplane, decorated in Christmas colors.

HOTEL ENTERTAINS

After greeting a number of the children and picking several of them up in his arms the jovial gift-giver stepped his way to the street where a machine waited for him to carry him to the Hotel Carquinez, where he rested until the night celebration. Santa was guest of honor at a dinner presided over by the manager, Fred Risley, and attended by number of Richmond persons.

CHRISTMAS IS HERE

All day the windows of the merchants were veiled while Christmas displays were being installed. Last night, the merchants removed the coverings from their Christmas decorations and feeling that the Christmas season had really arrived.

MANY EVENTS PLANNED

The celebration yesterday is not all that the merchants have planned for the holiday season. From now until Christmas there will be various activities for the citizens of Richmond and Macdonald avenue within a few days will be garbed in holiday decorations. The merchants are anxious to make their activities this year surpass anything in the past and by the way they have started, it appears they will achieve their object.

UNUSUAL TALK GIVEN LIONS

(Continued from Page 1)

are the biggest forces in advertising, he declared. Both type and unusual appearances stand out because they cause an interruption in the general order of things.

"The man who listens to all the people who would discourage or criticize will never get anywhere."

"They say" has killed more originally than any other thing.

"I don't think Pullman for putting beds in cars, although I use them frequently. What I do thank him for is having the intestinal fortitude to be original when all the world laughed at him.

"I have been in 48 states on this trip and I haven't seen a single reason for any business depression, although we felt the effects of it.

"When confidence is established between buyer and seller nine-tenths of the sale is made.

"I bought an automobile without knowing the make of car because I had confidence in the man who sold it to me.

"Many a man is attempting to sell real estate in Florida when he couldn't live on it himself except in a houseboat. You must first be sold on anything before you can sell it to others.

"You've got to sell yourself to yourself before you amount to much."

Ed. Hoffman, city engineer, was

chairman of the day and Dr. A. B. Hinkley, at whose invitation the speaker came to Richmond, introduced the speaker. Members of the chiropractic profession

were in attendance.

**DEDICATION OF
SHAFT TO WAR
DEAD DEC. 11**

(Continued from Page 1)
to the survivors of veterans from Contra Costa who gave their lives in the great conflict, to civic and fraternal groups, women's organizations, church leaders, and communities as a whole inviting them to join in the dedicatory exercises.

MATERIAL DONATED

Material and labor for the monument were donated by Contra Costa industries and citizens, much of the work was done by prisoners from the county jail who volunteered to do their bit in honor of the soldier dead. The structure is a shaft of 60 feet high of concrete, with a base of 14 feet square, and the base of the memorial 51 feet square. On each side of the memorial statues of soldiers will be erected with a plaque, a duplicate of the one on the Victory marker at Bridgehead, containing the names of many Contra Costans who died in the World War. A flagpole 50 feet in height is being erected beside the memorial.

Wallace Snellgrove of Richmond has superintended construction work.

PRESS REPRESENTED

Among the names to be placed on bronze plaque as a member of the Press of Contra Costa county, will be that of Guy E. Milnes, publisher of the Richmond RECORD-HERALD. A copy of the paper will also be inclosed in the dedication box.

Over 550 automobile owners made donations that the shaft might be erected, ably supplemented by the aid of the following leading business men and firms of the county:

MANY GIVE AID

Columbia Steel Corporation; Cool Bay Lumber Company of California; Cowell Portland Cement Company; Standard Oil Co. of California; Shell Co. of California; California-Hawaiian Sugar Refining Refining Corporation; Pittsburgh Industrial Association; C. A. Hooper & Company; American Toll Bridge Company; American Smelting & Refining Company; The Giant Powder Company; Com.; Mrs. Leila Veale Bray; Mrs. Eleanor Bliss Maltby; Wellington E. Creed; Mortimer Belshaw Veale; N. A. Becker; Chas Van Damme; R. P. Easley; L. M. Lasell Company; Bernardo Fernandez; E. M. Downer; A. B. Ting; Alfred Bernard Harrison; William Hook; James M. Stow; A. J. McMahon; Hutchinson Company; Kaisen Paving Company; California Rock Company; Basal Rock Company; Ralph J. Hersey; H. L. Brady; Tony Albi; Chas Rice's Contra Costa Band; Wallace Snellgrove, Supervising Contractor; Ralph Stackpole, Consulting Sculptor; Ward Montague Sculptor; Clifford S. Wight, Designer, Contra Costa County.

The Memorial committee appointed by the board of supervisors to develop plans for the monument, comprises Superior Judge H. V. Alvarado, Richmond chairman; Mrs. Harry McN. Beede, Antioch, chairman finance committee; Sheriff R. R. Veale, Martinez, secretary and manager; Mrs. George Van Gordon, Danville; Mrs. Hazel Downer Thornton, Jr., Pinole; Joseph F. Brooks, Richmond; Charles Jobe, Martinez; Dave Gatto, Pittsburg and L. W. Mehaffey, Antioch.

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were in attendance.

**\$22,000 Sought For
Crash Injuries**

MARTINEZ, Nov. 29.—Trial was

started today before a jury in Superior Judge A. B. McKenzie's court of suits instituted by Mrs. Maud Renfree and her son, Herbert, 15, against Henry de Haas for injuries they sustained on May 17 at El Cerrito in a collision of cars driven by young Renfree and Dr. Haas. Mrs. Renfree is asking \$12,000 and her son is seeking judgment of \$10,000. They charge responsibility for the accident to Dr. Haas. Renfree sustained a fractured collar bone and lacerations about the legs and arms and his mother was cut about the body and suffered from shock, according to their complaints.

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**CATHOLIC LADIES AID
TO GIVE WHIST FRIDAY**

The Catholic Ladies Aid Society will hold its annual Turkey whist

next Friday evening at Memorial hall, the proceeds to be used for the Christmas fund of the society, which is turned over to charity.

The play will be in two shifts, one at 7 p. m. and one at 9 p. m.

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NEW TODAY

NEW FIVE ROOM HOUSE ALL

hardwood floors, garage, near Washington School and Natatorium.

H. G. STIDMAN
162 Washington Avenue Phone 368 or \$20.

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